

GOLD APPLE BEAUTY TICKET PROMOTION TERMS AND CONDITIONS

1. General

The offer is organised by GOLD APPLE BOX COSMETIC TRADING L.L.C., trading as Gold Apple (the "Organiser").

The offer is valid in the United Arab Emirates from October 9 to 31, 2026, inclusive, or until the available Beauty Tickets run out, whichever occurs first. All dates and deadlines refer to United Arab Emirates local time.

These Terms and Conditions and the Gold Apple site documents, including the Selling Policy (<https://goldapple.ae/documents#selling-policy>), apply to participation in the offer and all orders placed under it. In the event of any inconsistency concerning the offer, these Terms and Conditions prevail.

2. Participation

Customers placing an order through the Gold Apple United Arab Emirates website or app for delivery in the United Arab Emirates with a total value of at least 200 AED after all special prices and promo codes have been applied will receive one promotional coupon (a "Beauty Ticket"), subject to availability. This amount includes all applicable taxes and charges but excludes any separately charged delivery fee. Loyalty points may be used towards payment; the 200 AED threshold is assessed before their redemption.

One Beauty Ticket is provided per qualifying order and delivered together with the order. Cancelled orders do not qualify. Tickets are allocated in the order in which qualifying orders are placed.

If tickets run out before October 31, 2026, a notice will be published promptly on the promotion page. Tickets already allocated to qualifying orders will remain reserved for those orders. The end of the offer does not affect the right to redeem tickets already issued within the applicable deadlines.

3. Promo Codes

Promo codes issued on Beauty Tickets are valid online only, through the Gold Apple United Arab Emirates website or app, until November 8, 2026, inclusive, and are exclusive to Gold Apple Loyalty Program members.

Each promo code may be used once per customer and account, either on the website or in the app. Using one channel does not allow a second use through the other.

Promo codes cannot be combined with other promo codes, special prices, or 2=3 and 1+1 offers. As an exception, promo codes may be combined with special prices offering savings of up to 20%. Brand exclusions apply and will be disclosed on the promotion page before purchase.

4. Ticket Redemption

Each Beauty Ticket entitles its holder to the benefit specified on it. Tickets for benefits provided by Gold Apple must be exchanged by November 8, 2026, inclusive. Gift cards and certificates issued by Gold Apple under this offer are valid for 24 months from the date the customer receives them.

Tickets for partner benefits must be exchanged and the corresponding services used by the applicable partner deadline stated on the ticket. Redemption locations, booking instructions and any material restrictions will also be disclosed on the promotion page before purchase.

Where a ticket must be exchanged, the original must be surrendered at the redemption location specified on it. Each such ticket may be exchanged once. The Organiser may verify its authenticity and compliance with these Terms and Conditions.

Additional conditions stated on a Beauty Ticket apply together with these Terms and Conditions, provided they do not contradict them or restrict any rights expressly granted under them. For assistance, contact Gold Apple customer support through the United Arab Emirates website or app.

5. Applicable Law

The offer is governed by the laws of the United Arab Emirates. Nothing in these Terms and Conditions limits customers' mandatory statutory rights, including rights concerning the quality of goods and services and the return of goods where provided by law.